

TERMS OF REFERENCE FOR VIDEOGRAPHER (CHINA AID PROJECT IMPACT DOCUMENTATION)

TERMS OF REFERENCE- Videographer for the China Aid Project documentary	
Hiring Office:	UNFPA The Gambia
Purpose of hiring:	As per UNFPA strategic priority, the China Aid project essentially aimed to ensure the continuity of services and interventions in matters of sexual and reproductive health, including the protection of health personnel during the COVID-19 pandemic. Specifically, the project ensured the availability and access to sexual and reproductive health and Emergency Obstetric and Neonatal care during the pandemic. The project strengthened the service delivery capacities of health units and GBV counseling centers with the supply of PPE Kits to halt transmission of the corona virus and drugs for non-communicable diseases. The proposed documentary aims to capture and showcase the impact of the project implemented by UNFPA with support from Chinese Aid. Objectives of Video Documentary.
Scope of work:	<ul style="list-style-type: none"> • Highlight the key objectives and scope of the China Aid project. • Showcase the impact of the project on healthcare infrastructure, services, and the overall well-being of the Gambian population. • Document the collaborative efforts between UNFPA, China, and The Gambia • Increase visibility of China Aid's interventions under this project among stakeholders, funders, and the public
Duration and working schedule:	5 days
Filming sites	Basse, Bansang and Bwiam
Approach and visual elements	<p>Begin with the background of the COVID-19 situation in The Gambia and the initial challenges faced by the healthcare system.</p> <ul style="list-style-type: none"> • Introduce the China Aid project and its significance in bolstering the healthcare response. <ul style="list-style-type: none"> • Feature interviews with key stakeholders including Gambian healthcare professionals, and beneficiaries. • Highlight the journey of the aid from its inception to implementation, emphasizing the challenges faced and overcome. <p>Incorporate footage of healthcare facilities, equipment installations, and medical personnel in action.</p> <ul style="list-style-type: none"> • Utilize interviews, testimonials, and success stories to personalize the impact of the project. • Strengthened advocacy efforts for continued support and funding
Monitoring and progress control, including reporting requirements,	Direct monitoring and progress control will be ensured by UNFPA The Gambia. The videographer will work directly with the Programme Analyst Partnership and Advocacy

Expected travel:	Videographer is expected to travel in-country to film.
Other relevant information or special conditions, if any:	All interested applicants should submit the following. <ol style="list-style-type: none">1. Letter of interest2. CV with evidence of qualifications and previous work3. Working on a similar project in the past will be an added advantage
<p>Signature of Requesting Officer in Hiring Office: Mbasireh Saidybah</p> <p>Date: 27/03/2024</p>	