

TERMS OF REFERENCE FOR National Resource Mobilization Consultant For Development of RM strategy

TERMS OF REFERENCE (to be completed by Hiring Office)	
Hiring Office:	UNFPA The Gambia Country Office
Purpose of Consultancy:	<p>UNFPA serves as the primary UN agency dedicated to realizing a world where every pregnancy is desired, each childbirth is secure, and the potential of every young person is fulfilled. The strategic plan (2022-2025) underscores the continued significance of UNFPA's current strategic trajectory, emphasizing three transformative outcomes: the elimination of preventable maternal deaths, addressing unmet family planning needs, and ending gender-based violence and harmful practices. These outcomes align with our strategic commitments to accelerate progress towards achieving the ICPD and SDGs during the Decade of Action leading up to 2030.</p> <p>The 9th country program (2024-2028) of the UNFPA country office in The Gambia, developed in collaboration with the Government of The Gambia, is specifically developed to focus on improving reproductive health and rights outcomes for women and girls.</p> <p>To effectively execute the strategic plan of its 9th country program (2024-2028) and ensure long-term sustainability, the country office requires the establishment of a robust resource and partner base to realize the three transformative outcomes. Consequently, UNFPA is in search of a qualified consultant to develop an inclusive resource mobilization, advocacy, and partnership strategy. This strategy will consider the current global donor landscape, identify new partners, explore innovative funding modalities, and delineate a strategic approach to harnessing existing and new partnerships. Additionally, the consultant will provide recommendations on diversifying the resource base in The Gambia, the region, and globally.</p>
Scope of work: <i>(Description of services, activities, or outputs)</i>	<p>The consultancy aims to formulate a resource mobilization and partnership strategy for UNFPA The Gambia, aligning with the CO's IPRM plan, with the consultant undertaking the following specific tasks:</p> <ul style="list-style-type: none"> • Review UNFPA's country program document, strategy, program implementation methodology, and funding model to gain insights into organizational needs and facilitate effective positioning for resource mobilization. • Conduct a thorough global analysis of potential donors, considering both geographic and thematic interests. Evaluate the feasibility of securing multiyear and thematic funding. • Map the strategic areas of interest for donors and explore partnership opportunities, particularly with emerging donors as outlined in the CO IPRM plan. • Develop a comprehensive donor engagement plan for both existing and new donors, encompassing traditional and non-traditional sources, in alignment with the CO IPRM plan. • Establish fundraising objectives, methods, strategies, and focus areas, covering bilateral, private sector, public funding, and foundations. • Offer recommendations for the establishment and maintenance of strategic partnerships, fostering ongoing engagement with key donors. • Create a suite of fundraising materials in both print and digital formats to secure funding and enhance the visibility of UNFPA, including website content. • Formulate a Resource Mobilization guideline and implementation plan.
Duration and working	The duration of the consultancy is for a period of 30 working days

schedule:	beginning 1 st to 30 th March 2024
Place where services are to be delivered:	UNFPA Country Office Banjul
Delivery dates and how work will be delivered (e.g., electronic, hard copy etc.):	<ul style="list-style-type: none"> • A concise inception report assessing the current funding stream and providing an outlook on future funding. • A comprehensive resource mobilization strategy comprising a situational overview, a critical analysis of funding opportunities and strategies, and a time-bound action plan for systematic fund acquisition. • An annex detailing global donor interests, including priorities, funding windows, typical amounts, focal points, successful project application samples, and clear directives for mobilizing resources and cultivating relationships with donors. • Development of a set of fundraising materials, encompassing both print and digital formats, including website content. • Comprehensive proposals tailored for potential donors, with additional alignment to the CO IPRM Plan. • Formulation of institutional fundraising guidelines and an implementation plan. •
Monitoring and progress control, including reporting requirements, periodicity format and deadline:	A weekly update on progress will be required from the consultant for quality control and to ensure timely delivery of work as agreed.
Supervisory arrangements:	The consultant will be supervised by Program Analyst Partnership and Advocacy, and, under the overall guidance of the Country Representative.
Expected travel:	No travel is expected.
Required expertise, qualifications, and competencies, including language requirements:	<ul style="list-style-type: none"> • An advanced university degree in Social Sciences, Marketing, Development, Planning, Business Administration, Communication, or a related field. • A minimum of seven years of international experience in the development sector, with a preference for expertise in sexual and reproductive health, human rights, and gender issues. • Demonstrates a successful track record in formulating business models and securing funds for international non-governmental organizations and civil society. • Brings knowledge and expertise in global advocacy, research, institutional system enhancement, capacity building, and the establishment of strategic partnerships. • Exhibits excellent familiarity with key donors focused on the aforementioned issues. • Demonstrates a proven history of generating substantial funding. • Possesses strong analytical, strategic thinking, and planning skills, coupled with the ability to thrive under tight deadlines. <p>• The proposal and supporting documents must be submitted in English.</p>
Inputs / services to be provided by UNFPA or implementing partner (e.g support services, office space, equipment), if	UNFPA will provide the space and other logistics required for this role

applicable:	
Other relevant information or special conditions, if any:	<p>Application Process Interested candidates must submit:</p> <ul style="list-style-type: none">• A cover letter with an expression of interest.• A resume or CV showing experience relevant to the consultancy.• A technical proposal not exceeding four pages detailing :<ul style="list-style-type: none">➤ Understanding of the ToR➤ An outline of the methodological approach for the assignment➤ Sample of past consultancy focused on RM strategy-Preferable• A budget specifying the daily rate of the consultant and the total number of days proposed for the consultancy.• Two references and/or reference letters.
Signature of Requesting Officer in Hiring Office: Date:	