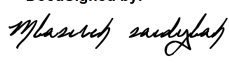


Communication Consultant: Individual consultant	
Hiring Office	UNFPA-Gambia CO
Purpose	Communication Consultant to support UNFPA Communication Unit, Gambia CO
Background	<p>UNFPA is the lead UN agency for delivering a world where every pregnancy is wanted, every childbirth is safe and every young person's potential is fulfilled. UNFPA's strategic plan (2022-2025), reaffirms the relevance of the current strategic direction of UNFPA and focuses on three transformative results: to end preventable maternal deaths; end unmet need for family planning; and end gender-based violence and harmful practices. These results capture our strategic commitments on accelerating progress towards realizing the ICPD and SDGs in the Decade of Action leading up to 2030. Our strategic plan calls upon UN Member States, organizations, and individuals to "build forward better", while addressing the negative impacts of the Covid-19 pandemic on women's and girls' access to sexual and reproductive health and reproductive rights, recover lost gains and realize our goals.</p> <p>In a world where fundamental human rights are at risk, we need principled and ethical staff, who embody these international norms and standards, and who will defend them courageously and with full conviction. UNFPA is seeking candidates that transform, inspire, and deliver high impact and sustained results; we need staff who are transparent, exceptional in how they manage the resources entrusted to them and who commit to deliver excellence in programme results.</p>
Scope of work: <i>(Description of services, activities, or outputs)</i>	<p>The Programme Analyst Communications provides advice to the Representative and the programme team on all aspects of Advocacy, Information and Communications of the country programme. S/he is accountable for updating, managing, coordinating, implementing, and monitoring the Country Office Communications Strategy and associated products and activities on an ongoing basis with public audiences, donors, government counterparts and other key stakeholders with the objective of promoting awareness, understanding and support for UNFPA's mission, priorities, and programmes in The Gambia.</p> <p>The communication consultant will be responsible for the main tasks outlined below:</p> <ul style="list-style-type: none"> • Provide substantive inputs into impact evidence generation and dissemination by synthesizing and packaging into audience-friendly formats lessons learned, best practices success stories, and replicable strategies and approaches from conducted programme and project evaluations. S/he would also create mechanisms for strategically sharing and applying this knowledge. • Contribute to analysis of population and development, reproductive health, and gender issues in the country to provide substantive inputs to institutional responses and advocacy strategies considering political and social sensitivities. This will often entail seizing opportunities to advocate and advance UNFPA's policy agenda by participating in public information events. • Manage all mass media (traditional and new) related activities such as drafts of press releases, ensuring proper preparations of press conferences, press kits and other outreach materials, including timely, accurate and comprehensive content for the CO's active online presence (web and social media). S/he will also provide briefs to senior management prior to interactions with mass media. • Provide guidance and technical support to programme specialists in the translation and mass or targeted dissemination of the knowledge and related materials from CO-supported programmatic activities as high impact public communication and advocacy products.

	<ul style="list-style-type: none"> • Manages the visibility and public information for the Country Office including design and maintenance of CO website, newsletter, informational materials (brochures, flyers etc) and social media platforms. • S/he holds external communications, media relations including maintaining and updating a directory of media contact nationally and internationally. S/he supports CO engagement using multiple channels and strategies. • Support the implementation of the advocacy and resource mobilization strategy of the CO by compiling and synthesizing relevant background materials for use in discussions and public events. S/he would also establish and maintain a network of donor and public information contacts and provide support in organizing and conducting donor meetings and public information events. • Performing any other duties as assigned by the Representative.
Duration and working schedule:	The consultancy will last for a period of 3 months. Start date will be determined upon completion of the recruitment process.
Place where services are to be delivered:	Gambia.
Supervisory arrangements:	The Consultant will work under the direct supervision of the Program Analyst Partnership and Advocacy.
Expected travel:	No anticipated travel
Required expertise, qualifications, and competencies, including language requirements:	<p>The applicant must meet the following conditions:</p> <p>Bachelor's degree in Communication, Journalism, Mass Media, Development Studies and/or other relevant social science field. Two years of increasingly responsible professional experience in communications, external relations and management of development programme and projects.</p> <ul style="list-style-type: none"> • Professional experience in area of Advocacy and Strategic Communications, • External Relations, or programme/project management in the development sector is highly desirable. • Strong organizational skills. • Strong interpersonal skills to build relationships with key stakeholders • Proficiency in current office software applications and corporate IT financial systems. • Good written and verbal communication skills. • Previous experience in the UN or in organizations related to UNFPA mandate is an advantage. • Proactive and have good emotional intelligence. <p>Languages:</p> <ul style="list-style-type: none"> • Fluency in English is a requirement. knowledge of other official UN languages, is desirable. <p>Required Competencies</p> <p>Values:</p> <ul style="list-style-type: none"> • Exemplifying integrity, • Demonstrating commitment to UNFPA and the UN system, • Embracing cultural diversity, • Embracing change <p>Functional Competencies:</p> <ul style="list-style-type: none"> • Excellent speech and report writing skills • Delivering results-based programmes • Internal and external communication and advocacy for results mobilization • Proven coordination skills and ability to manage complex tasks, capacity to plan, prioritize and deliver tasks on time • Excellent organizational skills and be detail oriented <p>Core Competencies:</p> <ul style="list-style-type: none"> • Achieving results,

	<ul style="list-style-type: none"> • Being accountable, • Developing and applying professional expertise/business acumen, • Thinking analytically and strategically, working in teams/managing ourselves and our relationships, • Communicating for impact
Inputs / services to be provided by UNFPA or implementing partner (e.g support services, office space, equipment), if applicable:	<p>UNFPA provides a work environment that reflects the values of gender equality, teamwork, Embracing diversity in all its forms, integrity and a healthy balance of work and life.</p> <p>We are committed to maintaining our balanced gender distribution and therefore encourage women to apply. UNFPA promotes equal opportunities for all including persons with disabilities.</p> <p>You will be provided with all the working tools you need to perform in this position, such as laptop, mobile phone, internet</p>
Other relevant information or special conditions, if any:	<p>All office equipment will remain the exclusive property of UNFPA and should be returned as soon as your contract expires.</p> <p>COA: Project:,Activity:.....Fund Code:.....Dept:.....IA:.....</p>
<p>DocuSigned by:</p> <p>Signature: </p> <p>EEF6BE8B6425456...</p> <p>Date: 23-Dec-2022</p>	